

LINE 樂兌 LOGOTYPE

LINE TW BX1
2019.04 VER.01

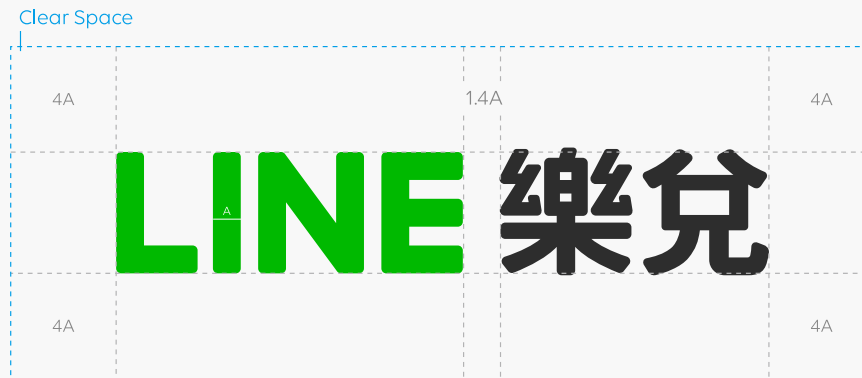
© LINE

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WORDMARK

Horizontal



Minimum Size on Screen (online)

LINE 樂兌] 30px

Minimum Size on Print (offline)

LINE 樂兌] 4mm

WORDMARK

Vertical



Minimum Size on Screen (online)

Minimum Size on Print (offline)

LINE
樂兌 } 70px

LINE
樂兌 } 9mm

LOGO COLOR

Primary



Green

HEX #00B900

RGB 0.185.0

CMYK 72.0.100.0

Pantone 2271C



Black

HEX #2D2D2D

RGB 45.45.45

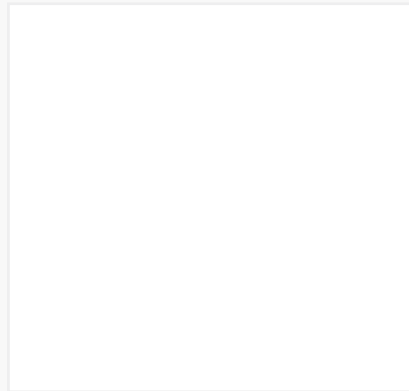
CMYK 0.0.0.95

Pantone 426C

單色印刷 K100

LOGO COLOR

Secondary



White

HEX #FFFFFF

RGB 255.255.255

CMYK 0.0.0.0

APPLICATION

Recommend color background

LINE 樂兌

LINE 樂兌

APPLICATION

Other background



* Black and white color version - only for monochrome



✗ Do not use similar background color



✗ Do not use complicated background

REGULATION



LINE 樂兌

The logo 'LINE 樂兌' is shown with a grey drop shadow behind the text. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not use the Shadow



LINE 樂兌

The logo 'LINE 樂兌' is shown in a different shade of green than the standard logo. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not change the color



LINE 樂兌

The logo 'LINE 樂兌' is shown rotated counter-clockwise. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not rotate



LINE 樂兌

The logo 'LINE 樂兌' is shown with a different font size or weight than the standard logo. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not change the proportion in any form



LINE 樂兌

The logo 'LINE 樂兌' is shown with a different font size or weight than the standard logo. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not change the proportion in any form



LINE 樂兌

The logo 'LINE 樂兌' is shown with a solid green rectangular block behind the text. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not add color block at the back



 **LINE 樂兌**

The logo 'LINE 樂兌' is shown with a small LINE character icon to the left of the text. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not combine LINE Characters with LOGO



LINE 樂兌

The logo 'LINE 樂兌' is shown with a large gap between the 'LINE' and '樂兌' parts. A red diagonal line is drawn across the image from the top-left to the bottom-right.

Do not separate the LOGO from each other