



 **klaytn** ×  **Finschia**

PROJECT DRAGON

February, Year of the Dragon

English

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[KLAYTN PROPOSAL \[KGP-25\] >](#)



[FINSCHIA PROPOSAL \[FGP-23\] >](#)

[Klaytn Official Site >](#) | [Klaytn Whitepaper >](#)

[Finschia Official Site >](#) | [Finschia Whitepaper >](#)

SUMMARY

The Klaytn and Finschia ecosystems will merge with the aim of establishing Asia's leading Web3 ecosystem



No.1 Infrastructure Assets in Asia

Leading the Asian Blockchain Landscape
Achieving a \$356B Trx Volume and \$1B TVL

- EVM-Based Assets with **5Y+** of Tech
- Existing Mainnet/Product Ecosystem
 - Governance: **30+**
 - DApp & Service^{**}: **230+**
 - Wallet Users: **29M+**
- Token MarketCap: **USD 673M+**
- Web 3 Community: **240K+**
- Infrastructure Linked to Kakao

Initiated by **Kakao** ^{***}

PROJECT DRAGON

Asia's No.1 Blockchain by Infrastructure and Web3 Services

Ecosystem Grounded on 250M Wallets ^{****}

Sustainable Value Creation Tokenomics

Technical Compatibility with New Network

New Governance and Decentralization



No.1 Product Assets in Asia

Leading in the Web3 product sector in Asia
Largest Web3 investment in Asia (\$140M)^{*}

- Cosmos-Based Assets with **5Y+** of Tech
- Existing Mainnet/Product Ecosystem
 - Governance: **15+**
 - DApp & Service^{**}: **190+**
 - Wallet Users: **5.6M+**
- Token MarketCap: **USD 213M+**
- Web 3 Community: **170K+**
- Infrastructure Linked to LINE

Initiated by **LINE** ^{***}

* The figure represents the investment amount raised externally by LINE NEXT in 2023, which develops Web3 product businesses based on Finschia.

** This figure includes the number of DApps and services that have been launched or are confirmed to be launched based on the Klaytn and Finschia mainnets.

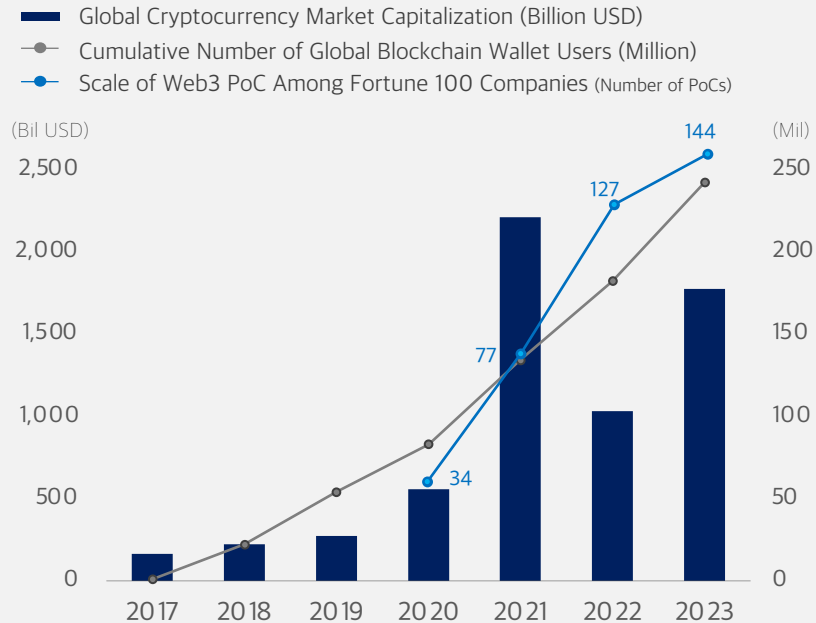
*** Klaytn and Finschia were initially launched by Krust Universe Pte. Ltd, a blockchain subsidiary of Kakao, and LINE Tech Plus Pte. Ltd, a blockchain subsidiary of LINE, respectively. Currently, both Klaytn and Finschia operate as public blockchains with their respective blockchain governance holding decision-making authority.

**** The wallet user base is a figure that sums up the Monthly Active Users (MAU) in major Asian countries for Kakao and LINE, the initial developers of the two mainnets.

BACKGROUND

As global Web3 adoption grows, Asia's Web3 industry value share continues to see fragmentation

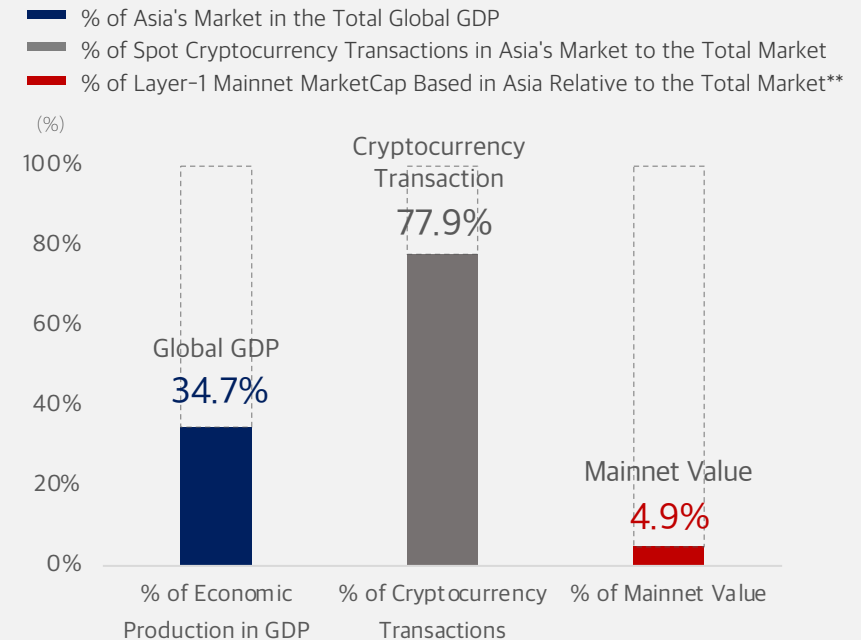
Digital Web3 Environmental Changes



We are at the threshold of a digital Web3 transition. The approval of BTC ETFs and the acceptance of AI are expected to further accelerate the digital environment changes.

* Source: Coinbase Research, CoinmarketCap, Etherscan

Influence of the Asian Market



Although the Asian market drives 34% of global production(GDP) and 77% of the cryptocurrency transaction volume, the blockchain value is highly fragmented at only 4.9%.

* Source: Trading Economics, The Block, Chainalysis, CoinmarketCap

** The market capitalization criteria for Layer 1 mainnets are based on a comparison between ten Layer-1 projects based in Asia (KLAY, FNSA, MATIC, TRON, NEO, ASTAR, OAS, WEMIX, RON, VET) and the total market capitalization of all Layer 1 category projects (excluding BTC). (Source: CoinmarketCap)

VISION

To merge two of Asia's largest ecosystems to fuel and drive the mainstream adoption of Web3

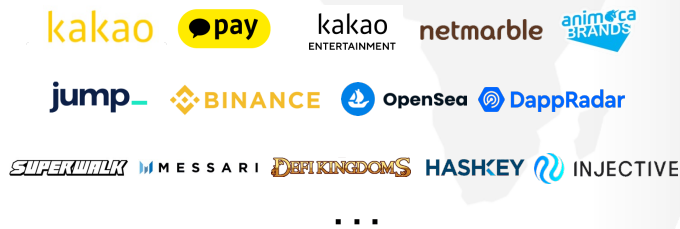
Vision

Mass Adoption of Web3



Since 2018, Klaytn has positioned itself as Asia's No.1 Web3 infrastructure, including a Kakao messenger-based wallet, participation in Korea's CBDC project, and forming the largest De-fi ecosystem in Asia.

DApps, Partners, Use Cases (260+) **



Since 2018, Finschia has been creating Asia's No.1 product assets, such as token trading based on the LINE messenger, messenger-integrated NFTs, and constructing the largest NFT market in Asia.

DApps, Partners, Use Cases (200+) **



Asia No.1 Blockchain

- Asia Largest Wallet User Base
250M+ ***
- Asia Largest DApps & Services
420+
- Asia Largest Web3 Governance
45+
- Asia Largest Web3 Resources
450+ ****

* 'Token trading within LINE Messenger' refers to the FNSA trading service on LINE BITMAX, a cryptocurrency exchange based on the LINE messenger in Japan. 'LINE Messenger-Integrated NFT' includes the NFT-based profile service within the LINE messenger in Japan and the NFT service based on LINE stamps.
 ** For project security management, the details of this project were not shared in advance with the ecosystem participants and partner companies of both mainnets. Therefore, the participation of existing participants in the future ecosystem integration will be determined based on each participant's consent.
 *** The wallet user base is a figure that sums up the Monthly Active Users (MAU) in major Asian countries for Kakao and LINE, the initial developers of the two mainnets.
 **** 'Resources' is an estimated figure combining the resources from each mainnet foundation and the resources of Web3 affiliates conducting business based on each mainnet, with Kakao and LINE being the initial developers.

STRATEGY

A new ecosystem strategy to facilitate industry leading value creation and sustainability

PROJECT DRAGON



Establish New Layer 1 Strategy
to Facilitate Optimal
Competitiveness & Growth



① Ecosystem Grounded on 250M+ Wallets

Integration of Messenger-Based Infrastructure and Existing Web3 Ecosystem

- Integration of messenger-based Web3 infrastructure
- Integration of 420+ DApps, services, and governance.
- Integration of 34+ million wallet users & 410K+ Asian community members

② Tokenomics Focused on Sustainable Value Creation

Burning 22.9% of Issued Tokens and Building a new 3-Layer Burning Model

- 22.9% of the merged token supply to be burned and 100% of the non-circulation amount to be removed
- Reduction of inflation
- Development of a 3-Layer burning model

③ Technical Compatibility with New Network

Providing an Integrated Network Environment Based on Ethereum and Cosmos

- The merging of a cumulative 10 years of technological assets and resources from EVM/CosmWasm
Provision of a new integrated mainnet with compatibility for both EVM and CosmWasm

④ New Governance and Decentralization

Establishing the Largest Web3 Governance in Asia and Maximizing Decentralization

- Establishment of the largest governance structure based on 45+ enterprise partnerships in Asia
- Decentralization strengthened through expanded governance and enhanced community delegation

STRATEGY

Based on feedback, the Klaytn and Finschia Foundations have decided to amend the initial proposal by recommending 3 addendums, based on the key considerations below.



① Ecosystem Characteristics

The recommended addendums have been formulated to take into account the characteristics of each ecosystem.

② Compliance & Markets

Addendums were structured to ensure market logic and regulatory compliance are adhered to.

③ Facilitating Growth

Long-term sustainability and sustained growth were baseline requisites when formulating the addendums.



NEW ECOSYSTEM

Establishing Asia's largest Web3 ecosystem via the merging of region leading ecosystems

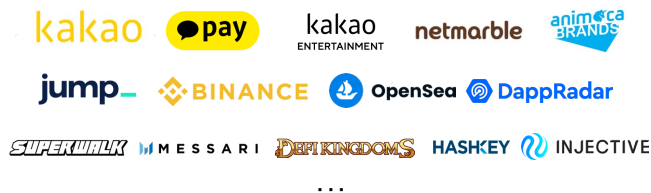


Kakao-based Infrastructure*

- Kakao-Linked Wallet and FT/NFT Transfer Functionality
- Kakao-based NFT drops and trading features
- NFT authentication-based Kakao Open Chat services

DApps, Partners, Use Cases

More than **260+** cases **



Wallets & Community

Wallets **29,000,000+** | Community **240,000+**



LINE-based Infrastructure*

- LINE-Linked Wallet and Messenger based NFT Features
- NFT on-ramp payments and LINE Pay's FT payment
- NFT Stamp issuance and trading features

DApps, Partners, Use Cases

More than **200+** cases **



Wallets & Community

Wallets **5,600,000+** | Community **170,000+**

MERGED ECOSYSTEM



PROJECT DRAGON

Establishment of a New Brand
Following Governance Approval

- All infrastructure, products, users, and communities that previously existed on the Klaytn and Finschia mainnets will be merged into unified mainnet and ecosystem.
- The new mainnet will inherit all original Klaytn and Finschia Web3 infrastructure including messenger-based services, acquiring a potential wallet user base of 250M+ in Asia.
- Over 460 DApps, partners, and governance, along with more than 34M wallet users and the Web3 community, will also be merged. Assets across key categories like De-fi, RWA, Gaming, Payment, etc., will be consolidated. The merging of the ecosystem will be carried out in a phased manner in the most effective and cost-efficient way in terms of token economy, during the process of 1) tokenomics, 2) governance, and 3) network.

* The Kakao and LINE-based infrastructure refers to services provided by each messenger operator based on Klaytn and Finschia, available only in specific countries. It does not represent the businesses or services operated by each foundation.

** For project security management, the details of this project were not shared in advance with the ecosystem participants and partner companies of both mainnets. Therefore, the participation of existing participants in the future ecosystem integration will be determined based on the consent of each participant.

NEW ECOSYSTEM

Integration rewards will be provided to DApps and their users incurring migration costs due to the integration

Key Opinions from Governance Members and Community Participants

1. **Ecosystem Characteristics:** There is a need to support DApps incurring costs due to the different technical bases of each blockchain and the method of merge.
2. **Facilitating Growth:** Especially in cases where the impact on the existing users of DApp developers is significant, support is needed for their retention after the merge.

Support Plan

Target

Projects and teams, excluding LINE affiliates, who are affected by these delays and also impacting their existing users due to the migration; only to include DApps confirmed for launch within the first quarter of 2024.

Source of Rewards

- **[Source of Rewards]** Total of 25 million PDT
- **[Source of Funds]** Dragon Ecosystem Fund* (20 million PDT), LINE NEXT staking reward (5 million PDT)**

Reward Policy

- **[Mandatory Condition]** A minimum of 70% of the funds must be used for migration costs and user compensation according to the following criteria: 1) Users who participated in voting for the merge proposal or 2) Users meeting new criteria set by the builder
- **[Payout Timing]** Distributed to the project in 6 installments over 3 months after the issuance of the merged token and completion of migration. The detailed policy for user compensation will be established at the discretion of each project.

* A post-merge ecosystem fund. Detailed information can be found on page 12 under 'NEW TOKENOMICS - © New Issuance Policy'.

** Refers to the PDT staking reward. PDT will be delegated by the merged foundation to LINE NEXT's governance wallet for 5 years.

NEW TOKENOMICS – ① Merged Token Swap

Holders of Klaytn and Finschia tokens will be able to claim the new merged token (PDT *tentative)



Swap Ratio

1 KLAY = 1 PDT

MERGED TOKEN



PDT

PROJECT
DRAGON TOKEN

Establishment of a New Brand
Following Governance Approval



Swap Ratio

1 FNSA ≈ 148 PDT

1FNSA = 148.079656 KLAY

- All corporations or individuals holding Klaytn and Finschia tokens before the second quarter of 2024 (the target time for the token merge) will be able to claim the new merged token (PDT *tentative).
- To facilitate value creation and liquidity for the new merged token, 1) the price entry barrier per token will be low, and 2) swaps will be conducted based on the EVM-compatible KLAY.
- The swap rate for the merge token was calculated based on the average exchange rate of each token during the 14 days prior to the proposal submission date.

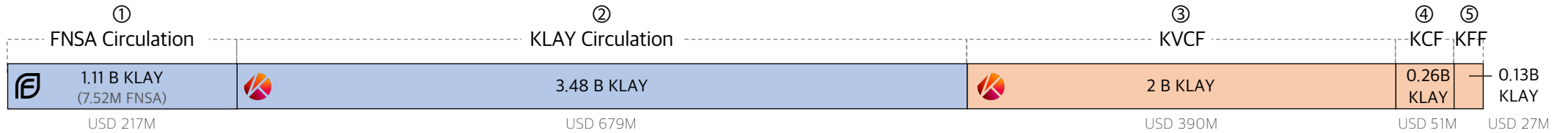
Token	Average Market Price (USD)	Exchange Rate	Period	Data Source
FNSA	USD 30.23	1FNSA = 148.079656 KLAY	24.01.02~24.01.15 (GST)	CoinGecko Data
KLAY	USD 0.263	1KLAY = 0.006753 FNSA	24.01.02~24.01.15 (GST)	CoinGecko Data

- The swap rate applied at the time of claiming the merged token will be reflected up to six decimal places (1 FNSA = 148.079656).
- 1) Holders on exchanges will undergo a bulk conversion according to each exchange's swap support policy, and 2) individual wallet holders will be able to convert directly through the 'Integrated Token Swap Service (*tentative)' supported by the newly formed foundation.
- The start schedule for the token swap is targeted for the second quarter of 2024, and further details on the schedule and method of the swap will be announced at a later date.

NEW TOKENOMICS - ② New Issuance Policy

22.9% (~\$312M) of the total issuance amount will be burned, and the non-circulation amount will be removed

Existing Issuance Policy



[Issuance Composition]

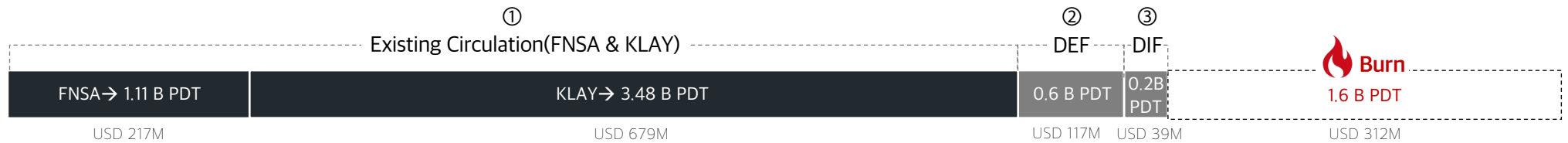
* 2024.01.16 GST

	Amount (Based on KLAY)	Ratio (% of Total Issuance)
Total Issuance(SUM)	6,994,296,974	100%
Total Circulation(SUM)	4,595,240,979	65.7%
① FNSA Circulation	1,112,983,572	15.9%
② KLAY Circulation	3,482,257,407	49.8%
Non-circulation Amount(SUM)	2,399,055,995	34.3%
③ KVCF (Reserve)	2,000,000,000	28.6%
④ KCF	260,514,566	3.7%
⑤ KFF	138,541,429	2.0%

[Existing Policies]

- * 1 FNSA = 148.079656 KLAY
- Total Issuance: **6.99B KLAY** (FNSA > KLAY Conversion Rate)
 - Circulation: **4.6B KLAY**
 - Non-circulation(KVCF, KCF, KFF): **2.4B KLAY**
 - Non-circulation Amount Proportion to Circulation: **52.21%**
 - Due to a significant proportion of reserves and non-circulation volume, there is uncertainty in the tokenomics.

PDT Issuance Policy



[Issuance Composition]

* 2024.01.16 GST

	Amount (Based on PDT)	Ratio (% of Total Issuance)
Total Issuance(SUM)	5,395,240,979	100%
Total Circulation(SUM)	5,395,240,979	100%
① Existing Circulation	4,595,240,979	85.2%
② DEF(Ecosystem Fund)	600,000,000	11.1%
③ DIF(Infra Fund)	200,000,000	3.7%

[New Policies]

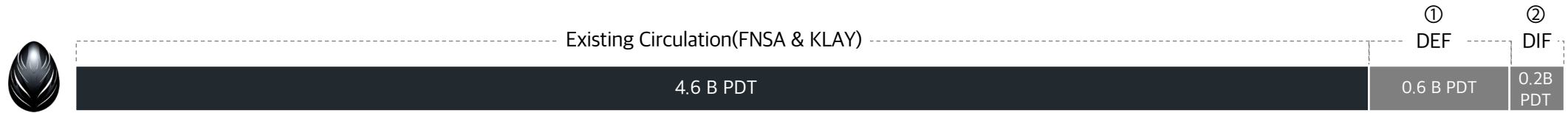
- * 1 FNSA = 148.079656 KLAY, 1KLAY = 1 PDT
- Total Issuance(=Circulation): **5.4B PDT (22.9% Burned)**
 - Ecosystem/Infra Fund(DEF, DIF): **0.8B PDT (66.7% Reduced)***
 - Non-circulation Amount Proportion to Circulation: **0% (100% Removed)**
 - By eliminating the non-circulation volume, we aim to achieve a 'total issuance equals circulation volume' model same as ETH and BNB.
 - The inclusion of the funds in the circulation does not imply liquidity; these will be operated transparently with approvals from the governance.

* This is a forecast of the issuance volume as of January 16, 2024, GST. Please note that there may be specific variations based on the snapshot taken just prior to the integration.

* The figures for the Ecosystem/Infrastructure Funds (DEF, DIF) are compared with the existing non-circulating volumes (KVCF, KCF, KFF).

NEW TOKENOMICS – ② New Issuance Policy

The reduced funds(DEF,DIF) will be transparently utilized for strong governance and ecosystem



① DEF (Dragon Ecosystem Fund *tentative) (600M PDT) - 11.1% of the Circulation

- The DEF (Dragon Ecosystem Fund) is a fund dedicated to building and growing the ecosystem and community of the merged mainnet. The newly merged foundation plans to establish a new fund strategy based on the contribution to token value.
- The execution of DEF funds can only occur with the prior approval of the merged governance, and all execution details will be disclosed based on a new transparency protocol (new disclosure and reporting system).
- Of the total DEF volume, 330 million PDT will be delegated by the integrated foundation to LINE NEXT's initial governance participation wallet, a Web3 corporation under LINE, and will be distributed over five years. LINE NEXT, with this delegated volume, will be able to participate stably in governance from the early stages of the integrated mainnet and contribute to it. The node staking interest earnings from the delegated volume will be returned to the ecosystem.
- LINE NEXT will 1) migrate over 190 existing and planned internal/external Web3 products to the integrated mainnet, and 2) receive the transfer of the delegated volume over five years as compensation for conducting Web3 product business based exclusively on the integrated mainnet during the delegation period.

[Expected New Governance Plan Following LINE NEXT's Delegation]

	Kakao Affiliates	LINE Affiliates	Netmarble Affiliates	Others
PDT Staking (PDT)	573M	330M*	271M	1.19B
Share (%)	24.2%	13.9%	11.5%	50.3%

[5-Year Governance Delegation and Transfer Plan]

	Y1 (2024)	Y2 (2025)	Y3 (2026)	Y4 (2027)	Y5 (2028)
Delegation(PDT)	5-year phased transfer after initial 330M PDT Delegation				
Transfer (PDT)	115M	110M	40M	35M	30M

② DIF (Dragon Infrastructure Fund *tentative) (200M PDT) - 3.7% of the Circulation

- This fund is designated for the newly merged mainnet, essential infrastructure, operation of the integrated foundation, marketing, etc. The infrastructure fund will proceed with budget establishment and fund execution within the integrated foundation's board of directors and internal control systems.
- The newly merged foundation plans to establish a new transparency protocol (disclosure and report system) to transparently disclose details related to ecosystem construction and fund usage to the new governance and community.

* User-delegated amounts and existing staked amounts of LINE affiliates are excluded.

NEW TOKENOMICS – ③ New Inflation and Burn Model

The inflation rate will be reduced, and a new tokenomics model will focus on sustainable value creation

Initial Inflation Setting



| Initial Inflation Rate: 5.2%

- The initial inflation rate of PDT will be a consolidation of the existing economic and inflation rates of Klaytn and Finschia. However, it will be downwardly adjusted by applying a discount rate, taking into account any overlap in resource utilization after the integration.

$$\text{Initial Inflation Rate} = \frac{\{A * B\} * C + \{D * E\} * F}{G}$$

- A: Existing circulation of KLAY converted to integrated token standard (3.48B)
- B: Existing inflation of KLAY (5.7%)
- C: Inflation discount rate considering overlapping costs (0.8)
- D: Existing circulation of FNSA converted to integrated token standard (1.11B)
- E: Existing inflation of FNSA (15%)
- F: Inflation discount rate considering overlapping costs (0.7)
- G: Circulation of integrated token (5.4B)

- The new inflation will be distributed in the ecosystem according to the following ratios.

Inflation Distribution	Ratio
① Validators and Community (Delegation)*	50%
② DEF (Dragon Ecosystem Fund)	25%
③ DIF (Dragon Infrastructure Fund)	25%

Construction of a 3-Layer Burning Model



| 3-Layer Burn Model**

- It is anticipated that the future growth rate of Layer-1 mainnet will be determined by its ability to generate popular network demand and the intensity of its base token burning policy.
- PDT aims to lead the development of a Layer-1 mainnet burning model based on actual demand by creating a new burning model across three layers.

Burning Layer	Development Direction
① Transaction Burning (Burn thru Transaction Fee)	For the integrated mainnet, PDT will be burned based on the gas fee usage and user tips. The goal is to increase the amount burned, leveraging the compatibility with EVM/CosmWasm.
② Validator Burning (Burn thru Maximal Extractable Value)	A model will be developed to burn a portion of the added value generated during the validator verification process. This model is designed to increase the amount burned in proportion to the network's activity.
③ Business Burning (Burn thru Business-Model)	A model will be developed to burn a portion of new revenue generated from additional privileges provided to developers or from funds arising from strategic partnerships.

* The staking and swap services provided on the integrated mainnet are unregulated and are not provided based on a license from the Foundation.

** The burning model will be finalized subject to future regulatory review and approval by the integrated governance.

NEW TOKENOMICS – ④ Finschia Contributor Rewards

A reward package for the on-chain contributors of the initial Finschia ecosystem will be provided

Key Opinions from Governance Members and Community Participants

1. **Ecosystem Characteristics:** Due to the different business stages of each blockchain, there is a need for a new method of calculating value that differs from the existing methods.
2. **Compliance & Markets:** Fixing token exchange rates and similar measures based on qualitative criteria does not guarantee rationality from the perspectives of the market and regulatory requirements.
3. **Facilitating Growth:** Measures involving one-time additional token distribution dilute the growth potential and value of the integrated blockchain in the future.

Reward Distribution Plan

Target

- All Finschia token holders and stakers who participate in the merge proposal (FGP-23) governance vote.

Source of Rewards

- **[Reward Resources]** Total of 80 million PDT
- **[Source of Funds]** Execution within DEF (80 million PDT)

Reward Policy

- **[Payout Criteria]** $(80 \text{ million PDT}) * \{(My \text{ staked volume, PDT}) / (Total \text{ staked volume, PDT})\}$
- Specific airdrop mechanics and timelines will be announced at a later date.

NEW NETWORK

Building a new foundational layer 1 network encompassing both EVM and Cosmos compatibility



EVM Compatible

+5 years of Technical Expertise

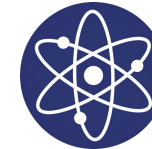


MERGED
NETWORK



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Establishment of a New Brand
Following Governance Approval



CosmWasm Compatible

+5 years of Technical Expertise



- Since 2018, Klaytn and Finschia have been developing and operating Layer 1 based on Ethereum technology (EVM) and Cosmos technology (CosmWasm), respectively, which are the leading technological stacks. They possess the highest level of technology and resources in Asia in their respective fields.
- The merged mainnet aims to establish a new network environment that is compatible with both EVM and CosmWasm, based on the technology and assets of both mainnets. This will accelerate the onboarding of new DApps and facilitate the transfer of value by developers and users from the existing EVM and CosmWasm ecosystems to the integrated mainnet.
- The network merge will proceed in stages, considering the swift integration of the base token economy and the stable integration of the ecosystem.

Phase1 - (EVM) Base Token & Governance Integration

The first phase of the integrated network construction will be based on the EVM platform, which has a lower price entry barrier and a higher number of listed exchanges. This phase involves integrating the base token (PDT) and governance.

Phase2 - (EVM+CosmWasm) Asset & Tech Integration

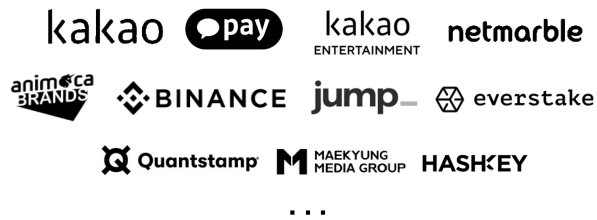
The integration of technological assets and features based on the Cosmos will be completed to create an integrated network environment that is compatible with both EVM and CosmWasm.

NEW GOVERNANCE

The merge aims to establish the largest decentralized Web3 governance structure in Asia

klaytn Governance

30+ Global Enterprise*
Including Kakao affiliates



MERGED GOVERNANCE



PROJECT DRAGON

Establishment of a New Brand
Following Governance Approval

Finschia Governance

15+ Global Enterprise*
Including LINE affiliates



- The Klaytn Governance and Finschia Governance will merge into a single governance system (PoS), creating the largest Web3 governing body* in Asia.
- The new governance structure and governing body will focus on enhancing user and community delegation functions and aims to expand the number of governance participants to up to 100 entities, maximizing decentralization.
- Corporations currently participating in the Klaytn and Finschia governance will have the opportunity to join the new governance. They will receive an allocation of PDT based on their existing Klaytn(KLAY) and FINSCHIA(FNSA) holdings and a fixed swap rate, thereby gaining new voting power proportional to the amount of PDT they hold**. If any existing governance participants lack the minimum required amount of PDT for the integrated governance due to differences in policies between the two mainnets, the newly established foundation can delegate or lend the shortfall from the DEF (Dragon Ecosystem Fund).
- Until the merging of governance, Klaytn and Finschia will continue to operate under their respective governance structures as before. During this transition period, a temporary decision-making system will be in place where major issues affecting the upcoming new mainnet must be approved by the governance of both mainnets.

* The participation of existing participants in the upcoming governance integration will be determined based on the consent of each participant.

** Special weighting will be granted to the voting rights for the user-delegated volume.

NEW GOVERNANCE

Support measures will be provided for user-centric governance and community activation following the integration

Key Opinions from Governance Members and Community Participants

1. **Ecosystem Characteristics:** Support measures should be in place considering the proportion of user delegation participation and the difference in initial voting rights in each governance.
2. **Compliance & Markets:** Improvements should be made while preserving the basic principle of PoS (Proof of Stake), which grants voting rights based on token holdings.
3. **Facilitating Growth:** Strengthening user-centered governance and community after the merge is believed to enhance the growth and sustainability of the merged blockchain.

Support Plan

Community Oriented Governance

Decisions to be made within the approval scope of the merge proposal, including the following merged governance policy guide:

1. **Provide user delegation functionality to all governance partners immediately after the launch of the merged governance.**
2. **Grant special weighting to the voting rights for the user-delegated volume within the merged governance.**

The decision on whether to grant weighting and the detailed figures will be determined in a form that is approved by both Finschia and Klaytn governance in a separate proposal in the future.

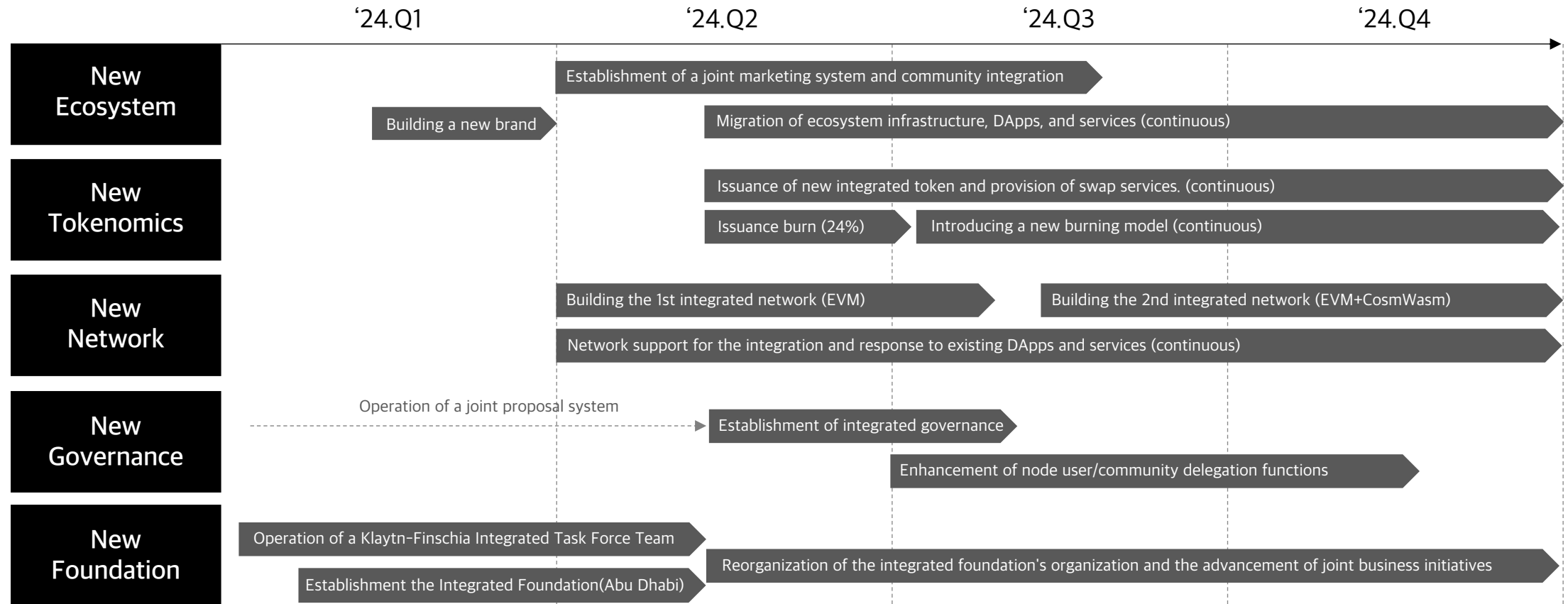
Community Support Package

1. 'Community Support Package'* will be provided for the initial 12 months to ensure stable growth of early Finschia communities with a high proportion of user voting participation within the merged ecosystem. Companies that receive the community support package must utilize the resources for user activities and community activation.
2. The merged foundation will delegate a maximum of 40 million PDT from the DEF resources to the top 3 entities (excluding LINE affiliates) among the existing Finschia governance participants with high user delegation volume, supporting them over 12 months. The ranking of user delegation volume is calculated based on the average delegation volume over 7 days during the merge proposal voting period, to be delegated to top 3 validators.
3. However, if the 'user delegation volume relative to the company's own capital' of the companies that received the delegation remains below a multiple of 10 for more than three months during the 12 months following the delegation, the delegation for community support will be suspended.

* The existing Klaytn Foundation has implemented a similar policy to support governance delegation within the Klaytn ecosystem, and the merged blockchain will introduce the same support policy for both ecosystems.

ROADMAP

Aiming to commence the new token swap within the second quarter



- Considering the necessity of internal information control and the unique nature of the blockchain public voting approval process, the top strategy was established with a minimal number of personnel from both foundations. After the proposal approval, an official integration task force team will be established to finalize the subcommittee plans and roadmap before announcing them to the community again. Consequently, detailed plans and schedules may change.
- Key business and marketing tasks for the expansion of the integrated mainnet ecosystem of each foundation will proceed in parallel, independent of the integrated roadmap, and without increasing the integration cost.

BUSINESS INITIATIVES 2024

New business initiatives for the merged mainnet will be pursued after the approval of the proposal

Infrastructures for Institutions

- Establishment of a Fiat On/Off Ramp for the integrated token in major Asian countries
- Infrastructure development to enhance accessibility for institutional investors

Large-Scale DeFi Infrastructure

- Reconstruction of new DeFi infrastructures for the integrated mainnet
- Expansion of products and services linked to RWA (Real-World Assets)

Launching of Native Stablecoin

- Launching of a native stablecoin to the integrated mainnet and base token
- Expansion of services and products based on native stablecoin

Boosting the Asian Community

- Reconstructing developer/user communities in each Asian country
- Discovering new governance and ecosystem partners by major country

Onboarding AI-based DApps

- Establishing and activating the onboarding of a new AI DApp category
- Discovery of generative AI-based content, avatars, and game DApps

On-Chain Transition of Web2 Items

- Linking Web2 digital items, memberships, and ticket markets
- Discovering cases for mass tokenization and popularization

Onboarding Asian Triple-S Game

- Onboarding interoperable games based on Brown Friends IP
- Onboarding Web3 games based on the IP of Japanese SSS grade game companies

Project with Global IP Companies

- Onboarding of Web3 projects from global large-scale IP companies
- Strengthening the onboarding infrastructure for Web2 companies

PROJECT DRAGON

BUSINESS INITIATIVES

2024

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