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July 12, 2024

Address 5-27-5 Sendagaya, Shibuya-ku, Tokyo

Corporate name Demae-can Co., Ltd.

Representative Hideo Fujii, President & CEO

(TSE Standard Code: 2484)

Contact Finance and Accounting Group

TEL: 050-5445-5390

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Notice of Change in Representative Director (Additional Appointment)

Demae-can Co., Ltd. hereby announces that, at a meeting held on July 12, 2024, the Board of Directors resolved to appoint additional Representative Director effective September 1, 2024, as follows.

Detail

1. Reason for Change

As previously announced, we are working to achieve a full-year profit for the fiscal year ending August 2025. As shown in the third quarter financial results for the fiscal year ending August 2024 announced today, this plan is progressing accordingly. To further enhance our management and governance structure for sustainable growth beyond achieving profitability, we are transitioning our management at this time.

2. Names and Titles of New and Former Representative Directors (Effective September 1, 2024)

Name	New Title	Current Title	
Hideo Fujii	Representative Director and Chairman	Representative Director and CEO	
Satoshi Yano	Representative Director and CEO	Director and Executive Officer (CFO)	

3. Biography of the Newly Appointed Representative Director

Birth Date	Biography	Shares Owned
April 26, 1978	July 2000: Joined JP Morgan Securities Co., Ltd.	227,510 shares
	June 2013: Joined Intel Corporation	(including
	May 2016: Joined LINE Corporation (currently LINE Yahoo	208,010
	Corporation)	restricted
	January 2019: Executive Officer	shares)
	January 2021: Executive Officer and CFO of Demae-can Co.	
	Ltd.	
	May 2021: Director of Demae-can Communications Co., Ltd.	
	(current position)	
	November 2022: Director and Executive Officer (CFO)	
	Demae-can Co. Ltd (current position)	
	September 2024: Scheduled to become Representative	
	Director and CEO	

4. Scheduled Appointment Date

September 1, 2024