

Name of Company Yume no Machi Souzou Iinkai Co., Ltd.
 Representative Rie Nakamura, President & CEO
 (JASDAQ Code : 2484)
 Contact Corporate Planning Division
 Corporate Planning Department Leader
 Masamichi Azuma
 TEL : +81 3 6777 0877
 URL: <http://www.yumenomachi.co.jp/>

Notice of Management Indicator (August 2017)

We disclose index about our “Demae-can” business, in order to inform you monthly progress information timely.

	Aug. 2017	Y-O-Y
Number of orders (orders)	1,676,474	128.4%
Number of affiliated stores (stores)	15,318	112.2%
Number of active users (10k users)	235	122.9%

*Active users: the number of members ordered at least one time (from September 1, 2016 to August 31, 2017)

In August 2017, we implemented the limited 3 days offer “Demae-can half-price sale” from August 25th to August 27th. Every time, we get the favorable reputation thanks to the purchase of popular menu with maximum 50% discount. The record high of 2,861 stores participated the promotion this time. Besides, we ran TV commercial of “Demae-can” ahead of the promotion.

As a result, we reached “93,611 orders/day” at August 27th which is the promotion last day and the number was the maximum in the past.