

September 5, 2018

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## Notice of Management Indicator (August 2018)

We disclose index about our “*Demae-can*” business, in order to inform you monthly progress information timely.

	Aug. 2018	Y-O-Y
Number of orders (orders)	2,180,073	130.0%
Number of affiliated stores (stores)	17,207	112.3%
Number of active users (10k users)	269	114.1%
Number of locations for <i>sharing delivery</i>	60	(MOM: +16)

\*Active users: the number of members ordered at least one time (from September 1, 2017 to August 31, 2018)

In August 2018, we implemented the limited 3 days offer “*Demae-can* half-price sale” which getting the favorable reputation every time from August 24<sup>th</sup> to August 26<sup>th</sup>.

Moreover, *Demae-can* became more convenience thanks to the introduction of LINE Pay and mobile settlement since August 24. Continuously, we address “improvement of convenience for users” and “efficiency of operation for affiliated stores” through the penetration of cashless in food delivery.

As for the expansion of *sharing delivery*®, we achieved to cover 60 locations for the service due to new business model for urban area since August 1. The increase of our affiliated stores is accelerating by the expansion of *sharing delivery*®. As a result, the number of affiliated stores achieved over 17,000 stores in *Demae-can*.