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October 12, 2023

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Notice Regarding Revision of Earning Forecast

Demae-can Co., Ltd. (the "Company"), in light of recent business performances, announces the revision to the consolidated earnings forecast announced on April 12, 2023 as follows.

Detail

1. Forecast of Consolidated Earnings Results

 Forecast of Consolidated Earnings Results for the Fiscal Year Ending August 31, 2023 (September 1, 2022 - August 31, 2023)

	Sales	Operating Profit	Ordinary Profit	Net income attributable to owners of parent	Earning per share
Previous forecast (A)	50,000	(17,000)	(16,900)	(16,950)	(128.76)
Revised forecast (B)	51,416	(12,259)	(12,122)	(12,154)	(92.95)
Changes (B-A)	1,416	4,741	4,778	4,796	—
Changes (%)	2.8	_	_	—	-
(Reference) Consolidated Earnings Results for the Fiscal Year Ended August 31, 2022	47,314	(36,442)	(36,595)	(36,218)	(284.24)

(2) Reason for the Revision

GMV (Gross Merchandise Value) exceeded the revised forecast while optimization of cost of sales progressed steadily. Advertising spendings were controlled focusing on cost effectiveness according to market trends.

As a result, the Company's consolidated performance is expected to surpass the revised forecast in terms of revenue and profits. As such, we have revised our full-year consolidated earnings forecast for the fiscal year ending August 31, 2023.

(Note) The above forecasts are based on currently available information and actual results may differ significantly due to various uncertainties.